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The 7S Framework or McKinsey 7S Framework provides this understanding. The McKinsey 7S Framework was designed by former employees like Tom Peters, Richard Pascale and Robert Waterman jr, formers consultants of McKinsey, the American consulting firm and is applied in organizations all over the world.

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The most recent of the AQF policies is the 2016 Australian Qualifications Framework. This newly revisited version has made some slight changes, but ultimately keeps the framework flexible and easy to follow. Some of the

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standards discussed in the 2016 AQF allow the framework to cover areas of education and training such as:

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The Competitive Advantage (CA) model of Porter learns that competitive strategy is about taking offensive or defensive action to create a defensible position in an industry, in order to cope successfully with competitive forces and generate a superior return on investment. According to Michael Porter, the basis of above-average performance within an industry is sustainable competitive advantage.

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